



DIRECTV Puerto Rico, Ltd.
Recruitment Initiatives
Reporting Period: September 10, 2007 – September 10, 2008

Job Fairs

During the period of September 10, 2007 to September 9, 2008, DIRECTV recruiters and Human Resources personnel attended the job fairs listed below.

- (1) DIRECTV Job fair, in July 10 & 11, 2008, which was attended by professionals seeking job opportunities for the sales department.
- (2) The Huertas College, Caguas Campus, annual Job Fair in August 6, 2008, which was attended by students seeking job opportunities in a variety of professions.
- (3) Municipio de Gurabo, Casa Alcaldia, , annual Job Fair in August 13, 2008, which was attended by students seeking job opportunities in a variety of professions

Other Activities/ General Outreach

- DIRECTV Puerto Rico Human Resources Director has been an active member of the Workforce Investment Act (WIA) Municipal Board of Carolina Area representing the private sector for the past four years. The federal Workforce Investment Act (WIA) of 1998, which superseded the Job Training Partnership Act, offers a comprehensive range of workforce development activities provided in local communities can benefit job seekers, laid off workers, outh, incumbent workers, new entrants to the workforce, veterans, persons with disabilities, and employment, job retention, earnings, and occupational skills improvement by participants.
- DIRECTV Educa is a program that provides a complimentary suite of high-quality educational television programming in classrooms as a teaching tool for various public schools in Puerto Rico.

Management Training

- During the 4th quarter of 2007, DIRECTV provided on-line ethics training to employees at all levels of the organization, including Management. The training included a full review of our anti-discrimination and anti-harassment policies.

- All new hires received a full orientation and training on all our anti-discrimination and anti-harassment policies.