

**DIRECTV Puerto Rico, Ltd. Employment Unit ID:
11979, Carolina, Puerto Rico Recruitment
Initiatives
Reporting Period: From September 10, 2009 September 9, 2010.**

JOB FAIRS

- (1) DIRECTV sponsored the EXPO EMPLEO annual Job Fair that took place in The Puerto Rico Convention Center on April 29 and 30, 2010.
- (2) DIRECTV and AMOE (Agencia Municipal de Oportunidades de Empleo) coordinated a job fair on August 11 and 26, 2010, for candidates seeking jobs as tactical sales representatives.

OTHER ACTIVITIES/ GENERAL OUTREACH

- The Organizational Development and Recruitment Senior Manager of DIRECTV Puerto Rico has been an active member of the Workforce Investment Act (WIA) Municipal Board of Carolina Area representing the private sector since December 2008. The federal Workforce Investment Act (WIA) of 1998, which superseded the Job Training Partnership Act, offers a comprehensive range of workforce development activities provided in local communities that can benefit job seekers, laid off workers, incumbent workers, veterans and persons with disabilities. Also, WIA increases the quality of the work force by furnishing the new entrants to the workforce with multiple seminars that include job retention, earnings, and occupational skills improvement.
- Integrated Service of Municipality Alliance (AMSI) was created as part of the Federal Workforce Investment Act (WIA). AMSI offers a variety of services related to job search. Since 2007, DIRECTV Puerto Rico has been affiliated with the municipalities of Caguas and Guayama. As part of our joint venture we share resources such as resumes and job postings.
- DIRECTV “Escuela Plus” is a program that provides a complimentary suite of high quality educational television programming in classrooms as a teaching tool for various public schools in Puerto Rico.

MANAGEMENT AND PERSONNEL TRAINING

- FCC/EEO Compliance Training (January 28, 2010) – The training was directed to management personnel and included a full review of our anti-discrimination policies in the recruitment process.
- Ethics Training (November 20th, 2009 through December 31st, 2009) - The training was directed to employees at all levels including management. The training included subjects related to anti-discrimination and anti-harassment practices.